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Pierce Bros.
Waverley Oaks Road
WALTHAM, MASS.



CHOICE GARDEN and
CLIMBING ROSES

READ BEFORE ORDERING

ORDERING

All orders are filled in rotation as received, with the very best stock on hand. In event of being sold out of any one variety called for, we reserve the right to substitute the nearest to it possible, of equally good stock, unless order is marked no substitution.

PARCEL-POST

We send all small orders by parcel post, and find this mode the most satisfactory. Customers will please include 25 cents per dozen plants, in first, second and third zones, and 50 cents in all other zones, in addition to catalogue price when ordering. One hundred plants or over are shipped by express, charge collect.

C. O. D.

Orders received without remittance may be sent C. O. D. parcel post, postage and charges collect or by express at our option. C. O. D. orders should be accompanied by at least 25% deposit.

SHORTAGE

We reserve the right to omit an item, to balance a shortage in remittance due, also to add to your order if you have over paid

COMPLAINTS

Complaints must be made on receipt of goods, and will be rectified if the mistake is ours.

EARLY ORDERING

Each year late in the season we receive hundreds of orders that we can fill only in part. The demand for some varieties often exceeds supply.

If you want any particular kind or selection late in the season place your order early and we will hold them for you. We can however supply some varieties as late as July.

NON-WARRANTY

We endeavor to keep varieties true to name, but do not guarantee this, nor do we in any way guarantee the success of the grower purchasing the stock offered in this catalogue. In event of stock not being true to name, our liability is limited to the invoice value at time of shipment. Following the custom of the trade, and not knowing treatment they will have when received, we do not guarantee that none will die.

To Our Customers, Old and New

We take this opportunity to thank one and all of our numerous customers. To those who have patronized us for years we need no introduction.

To new ones, who are looking for a place devoted to the best, we offer a wonderfully diversified collection of Roses. Roses, that will grow and bloom and make life better, worth living.

Join—The American Rose Society

OBJECT

To increase the general interest in the cultivation and improve the standard of excellence of the Rose for all people.

Annual membership \$3.00; send check to American Rose Society, West Grove, Pa., Mr. Robert Pyle, Secretary.

An association of nearly 5,000 Rose lovers. Membership entitles one to all publications issued by the Society including: The American Rose Annual, Mr. J. Horace McFarland, L. H. D., Editor. This publication alone is worth the price of membership, other special benefits are admission to flower shows and exhibitions managed by the Society. Rose pilgrimages sponsored by the Society, etc.

The Massachusetts Horticultural Society

Any person properly indorsed may become a member by paying the modest fee of \$2.00 a year or \$50.00 for a life membership.

Owens and occupies a fully equipped building (Horticultural Hall), corner of Huntington Avenue, and Massachusetts Avenue, Boston, Mass.

Members of the society receive tickets which admits them to all flower shows held in the building. Members receive without additional charge the magazine, Horticulture, illustrated, published twice each month, and the year book, issued annually. Members may also borrow books from the most complete Horticultural library in the United States by showing their membership card, and may obtain books by mail by writing to the librarian.

Visitors to Boston are invited to visit the library and to make use of the reading room.

For further information, address Secretary, Horticultural Hall, Boston, Mass.

HOW TO GROW GOOD ROSES

LOCATION

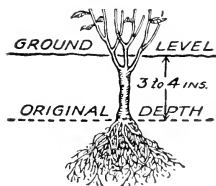
If possible roses should be planted in beds placed along the borders of lawns or flower gardens. If many roses are grown they should be in a rose garden, an area for their exclusive use. Inability to furnish roses a place of this kind should not deter one from planting however

A single rose bush will add increased value to the home.

PREPARING THE GROUND

It is not altogether the actual planting that must be considered but the condition and preparation of the soil. Hybrid Tea roses are at their best in the lighter soils. Hybrid Perpetuals in the heavy. Dig the ground over thoroughly with a mixture of well rotted cow or stable manure to the depth of twelve or eighteen inches, placing the sod if any roots upward at the bottom: Roses will not do well in a wet or boggy place. Do not raise the surface of the bed above the surrounding ground level.

PLANTING



Now dig the holes, dig them large enough so the roots may be spread out and deep enough so the point where the graft joins the main stem will be two or three inches below the ground level when planting is finished. Hold the plant in the centre of the hole and fill in with fine soil firming in around the roots as you proceed. When complete tramp the ground down, leaving a depression around the base of the plant, when all are planted take the hose and turn the water on gently, filling up each depression. Go over these several times till the soil around the plant is thoroughly wet. Do not wet down the entire bed, but, for sometime after planting water around the plant each day, preferably in the morning.

Be sure that the bed is ready before plants are procured, and do not leave the plants exposed to the dry wind during the planting operation.

One of the main reasons for pruning back hard previous to planting, is that before root action takes place and the sap begins to run, the dry wind is liable to shrivel up the ends of the branches before the plant starts to grow. In other words it takes time for enough roots to grow to keep the branches alive; the fewer and shorter they are, the more likely the newly planted rose has of surviving.

After the plants have made some growth they should be syringed thoroughly every sunny day during the morning hours.. It would be well not to allow the first growth to go into flower, but, as soon as the buds show, pinch them off. This tends to force more root action and to make plants strong and healthy.

CULTIVATING

After the plants have been set out keep the soil constantly scratched or cultivated to the depth of one inch. Do not allow the weeds to get a start. Do not allow them to stop growing after once starting. Treat them to a little weak manure water after they are well established, not often than once a week.

This may be easily made by placing a half bushel of sheep, cow or horse manure in a burlap bag and soak in a barrel filled with water. Do not use this till plants are well established and only when the ground is moist.

MULCHING

Toward the end of July mulch with long strawed manure, being careful that it is not hot. It should be spread over the entire bed. This will aid in preserving what moisture is in the soil during the customary droughts of the "dog-days."

To insure continued flowering the flowers or buds should be cut. If left on the plant to open they should be removed before the petals begin to fall. Cut back the rose stem leaving two or three leaf joints.

PRUNING

When roses are uncovered in the spring just before they are ready to start cut out all dead and small wood on the Hybrid Teas and where branches fork, leave two or three inches. In most cases prune back to twelve or eighteen inches.

For Hybrid Perpetuals prune more for shape. Climbing roses, cut out dead wood and prune only for shape, remember that flowers this year come on last year's growth.

WINTER CARE OF ROSES

After several heavy frosts, the rose garden will be ready to go to bed. This will probably be in November. Hill up around the plants six or eight inches, where the weather does not go the limit, and twelve or more inches in the below zero section. It is better to bring the soil for this from outside the garden, rather than digging up the earth from near the plant, exposing the roots and allowing place for water to settle and freeze.

After the earth becomes well frozen in the cold section, cover the bed with at least six inches of leaves or dry strawy manure. This may be held in place with a binding surface of boughs.

Climbing roses may be shielded with burlap or long straw bound around them, or if they are in an exposed position may be taken down from the trellises and laid on the ground being covered with earth.

APHIS

Aphis or green fly, little insects which infest the new growth in countless numbers may be dislodged by thorough syringing with the garden hose. Water should be under good pressure and the work done from the ground upward. These may also be controlled by dusting the plants with tobacco dust, preferably applied in the early morning when the dew is on the plant. Aphis is a sucking insect.

GREEN WORMS, LEAF ROLLER AND ROSE BUGS

These are chewing insects and may best be controlled by poison; one and one-half ounce of Arsenate of Lead in one and one-half gallons of water used for spraying, or one part Paris Green, one part Confectioner's Sugar, one part Hydrated Lime and six parts dusting Sulphur, thoroughly mixed dry and used for dusting.

BLACK SPOT AND MILDEW

Caused by weather conditions, cold nights, dark and rainy weather, and plants not in healthy growing condition. Both are a fungous disease and spread rapidly.

Blackspot penetrates the leaf and kills it, mildew covers the foliage, stops healthy growth and spoils the beauty of the plant. Handpick leaves infested with black spots when it first appears and burn them. If it continues Sodium Carbonate meets the requirements. Sodium Carbonate is known under several names, the commoner ones being "soda ash" and "washing soda."

Formula—If the crystalline salt is used the proper proportion is approximately one and one-half ounces to the gallon of water. If the dry salt is used then three-fourths of an ounce to the gallon of water should be used.

The chemical should be dissolved in a small quantity of hot water, and then balance of water added. To make this stick to the foliage it is advisable to add to it, some good whale oil soap. The quantity of soap is not particularly important, except that enough to make the solution stick and cover well. The above is good for both mildew and blackspot.

SPECIAL HYBRID TEA COLLECTION

COLUMBIA, glowing pink
GAIETY, orange vermillion
LUCINDA, bright rose
MME. BUTTERFLY
bright pink and gold
MME. ALEX. DREUX, orange yellow
PREMIER, rose-pink
RED PREMIER, red
TEMPLAR, crimson-red

The Hybrid Tea is in the everblooming class, and is the rose that is grown today in most out-door gardens. They are hardy over almost all parts of the United States and Canada, but, must have protection where the weather is subject to extreme cold. The H. T.'s if kept in healthy and growing condition will produce crop after crop of blooms from earliest rose time till freezing weather.



For everybody's garden, 50 cents each; \$5.00 per doz.

Include 25c per doz. plants for postage and packing in 1st, 2nd and 3rd zone;
50c per doz. in all other zones.

COLUMBIA

Is a very vigorous grower, of a true pink shade, deepening as it opens to a glowing pink. A peculiarity of this variety is that the shades all become more intense until the full maturity of the flower is reached, and this color is enduring; a marvel of freedom in growth and bloom, with long stems nearly thornless. Lovely in the bud state, and handsome in the full, open flower.

GAIETY

The expanding bud shows a surprisingly brilliant shade of orange-vermillion as the petals spread; as the flower develops, the petals are ruffled, each row showing a different tone from soft old-rose, pink and orchid to creamy fawn at the center.

Substantial stems, and very ornamental heavy and glossy bright green foliage, freely produced. The handsomest foliage in the rose family.

LUCINDA

A lovely sport from the Columbia. This has a pure, even color of bright rose, and in the opening bloom has a gracefully rounded form which is a delightful surprise.

SPECIAL HYBRID TEA COLLECTION (Continued)

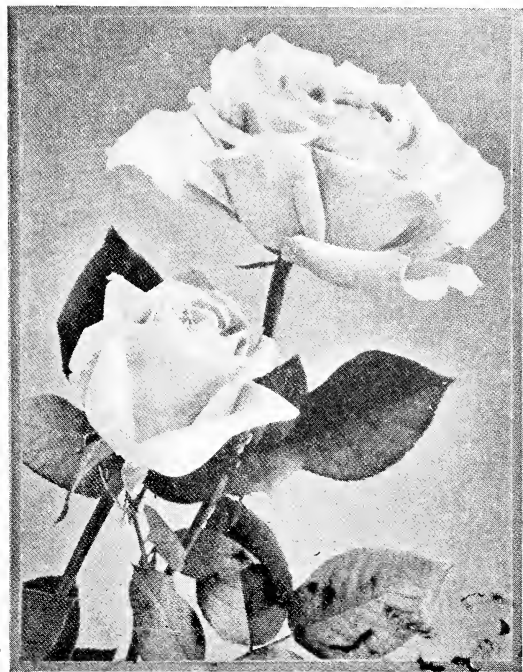
MME. ALEXANDRE DREUX

(Coppery Yellow)

This is a new and most captivating rose. Deep orange in color that does not fade. Flowers in profusion, not as large as some, no garden complete without it.

MME. BUTTERFLY

This is an improved Ophelia, and in Madame Butterfly we have all the varying colorings of Ophelia intensified. The yellow at the base of the petal is stronger in color, and the pink shade is richer, than in the parent. Stronger and more vigorous than its parent. Foliage, stem, and flower are Ophelia, improved and glorified.



PREMIER, H. T.

PREMIER

There is nothing handsomer in the whole range of dark pink, the color, form, and big ample foliage being fine in the extreme, and the fragrance unsurpassed — almost thornless with splendid stems. It is naturally a free grower, and considered one of America's best.

RED PREMIER

As its name implies this is a sport from pink Premier, with all the good qualities of that superb variety. Its added attraction is its beautiful shade of red. The flowers are very large and foliage a deep dark green of which there is ample.

TEMPLAR

The bud is rather short and the flower not as large as some of the big roses. A clear, even shade of red that does not change to blue or purple as the flower ages. Is wonderfully free-flowering, and is one of the most fragrant roses.

Collection of America's Favorite Roses

Selected

Ever Blooming Hybrid Tea Roses

The Hybrid Tea is in the ever-blooming class, and is the rose that is grown today in most out-door gardens. They are hardy over almost all parts of the United States and Canada, but must have protection where the weather is subject to extreme cold. The H. T.'s if kept in healthy and growing condition will produce crop after crop of blooms from earliest rose time till freezing weather.

This collection, 75 cents each, \$8.00 per doz.

The 24 varieties, one of each, \$15.00.

**Include 25c per doz. plants for postage and packing in 1st, 2nd and 3rd zone;
50c per doz. in all other zones.**

Betty, coppery-pink
Chas. K. Douglas, flaming scarlet
Duchess of Wellington, saffron yellow
Etoile de France, vivid crimson
Gen. MacArthur, bright scarlet red
Gorgeous, orange-yellow
Gruss an Teplitz, scarlet
Jonkheer, J. L. Mock, deep pink
Kaiserin Auguste Viktoria, creamy white
K. of K., brilliant scarlet
Lady Hillingdon, apricot yellow
Lady Alice Stanley, coral pink
Lady Ashtown, pale rose
La France, rose pink
Miss Cynthia Forde, rosy pink
Mme. Caroline Testout, rich pink
Mme. Edouard Herriot, coral red
Mme. Leon Paine, silvery flesh pink
Mrs. Aaron Ward, yellow
Radiance, carmine-pink
Red Radiance, crimson-scarlet
Rose Marie, clear rose pink
Sunburst, rich yellow
Souvenir de Claudius Pernet, yellow

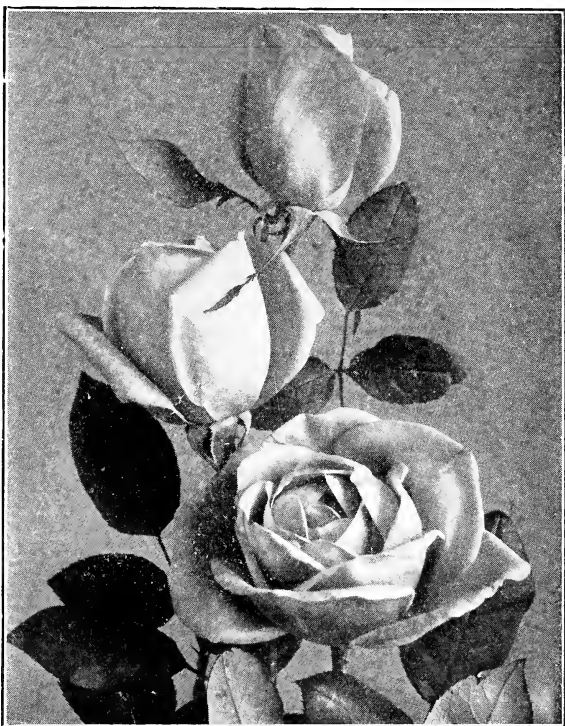


SUNBURST

AMERICA'S FAVORITE ROSES (Continued)

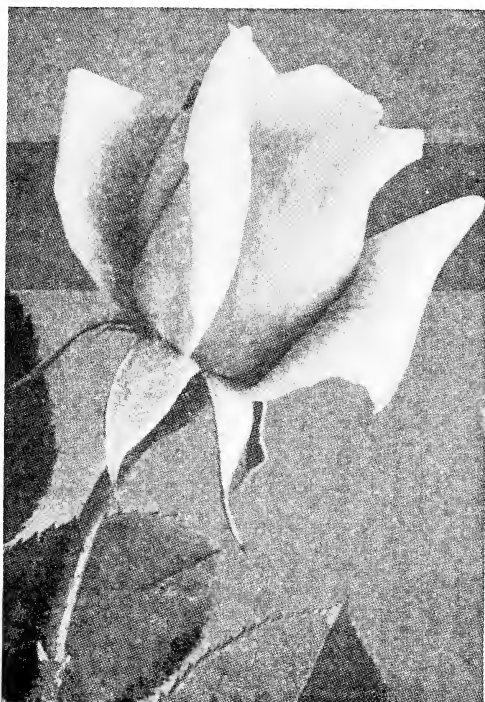
BETTY (Coppery Pink)

Coppery pink buds of exquisite form, opening to large, rather shapeless, pale buff pink flowers with little fragrance. Strong branching growth with large glossy foliage; an excellent bloomer and reliable hardy.



CHARLES K. DOUGLAS (Carmine Scarlet)

Fine, long-pointed buds opening to large, loosely formed flowers of striking crimson-scarlet; slightly fragrant. Strong, branching growth and an abundance of healthy foliage.



MME. EDOUARD HERRIOT

GRUSS AN TEPLITZ

DUCHESS OF WELLINGTON (Yellow)

Large, well formed buds, opening to semi-double flowers, stained with crimson and changing to lighter yellow. Very fragrant and pleasing, with great freedom of growth and bloom.

ETOILE DE FRANCE (Crimson)

Vivid crimson flowers, with full rounded centers of bright cerise; fragrant and long lasting. Strong, free-blooming plants, stiff stems and good foliage.

GENERAL McARTHUR (Crimson)

Crimson-scarlet buds and blooms, usually well-shaped and very fragrant. The plant is erect, flowering freely in successive crops, with good foliage easily protected from disease.

AMERICA'S FAVORITE ROSES (Continued)

GORGEOUS (Yellow)

Very double, light yellow blooms, overspread with copper and orange in very vivid hues. A low-growing, thorny bush with only fair foliage.

GRUSS AN TEPLITZ (Scarlet)

It gives many flowers from early June until frost. Its color is a clear crimson scarlet. In rich ground may easily be developed into a superb hedge.

JONKHEER J. L. MOCK (Pink)

The color is a deep imperial pink; reverse, silvery rose white. Flowers extra large and well shaped. The best rose to hold and last, and a good August bloomer.



ETOILE DE FRANCE

KAISERIN AUGUSTE VIKTORIA (White)

Creamy white, shading to delicate primrose. Very full, with magnolia-like fragrance, and possessing excellent foliage.

K. OF K. (Scarlet)

Brilliant scarlet-red buds and open, semi-double flowers of blazing red with blackish velvet sheen; fragrant. Plants vigorous and extremely free flowering throughout the season.

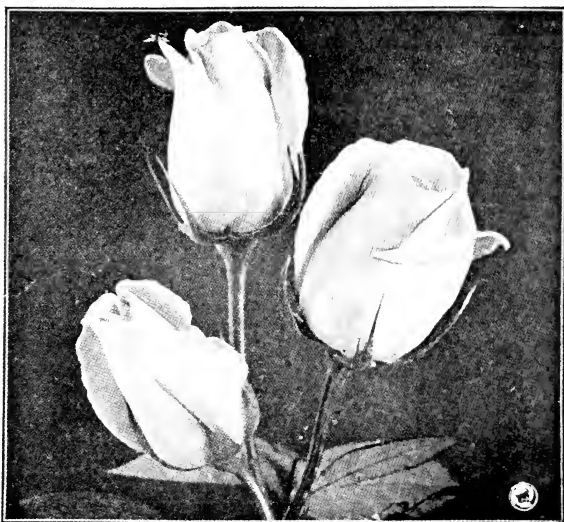
LADY ALICE STANLEY

(Pink)

Massive buds and blooms of very large size, fully double and very sweet; outside of petals coral-rose, inside pale flesh-pink. A strong-growing, free-blooming plant with broad, deeply veined leaves unusually free from disease.

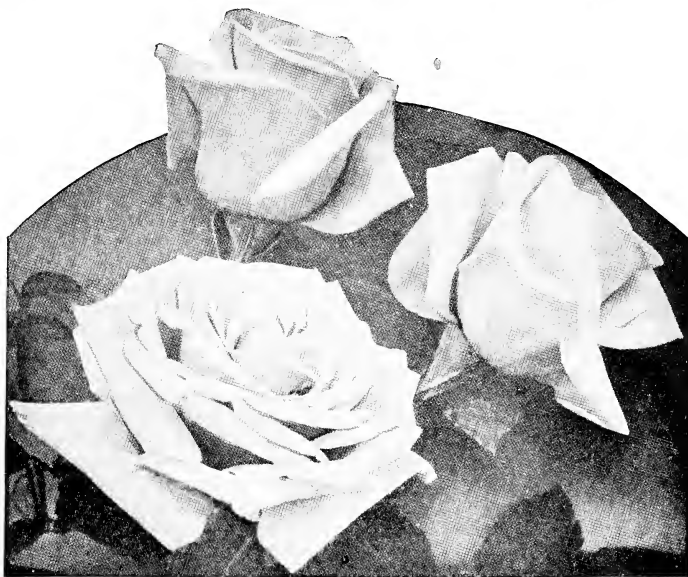
LADY ASHTOWN (Pink)

Satiny buds and blooms of deep shiny pink, with a yellow glow at base of petals; high center, double, and quite fragrant. Plant is strong, free blooming and hardy, but needs protection against disease.



LADY HILLINGDON

AMERICA'S FAVORITE ROSES (Continued)



RADIANCE

LADY HILLINGDON (Yellow)

Buds of remarkable quality and elegance, of good size, opening into handsome flowers of clear apricot yellow. Plant hardy, of good vigor.

LA FRANCE (Pink)

Bright pink flowers with curled petals showing silvery tints; intensely fragrant. Plant strong and reasonably healthy.

MISS CYNTHIA FORDE (Pink)

Sparkling pink, very double, perfectly formed flowers, with each petal shapely outlined and pointed; very fragrant. Plant is of strong growth, erect in habit, liberal with its flowers, and reasonably healthy.

MME. CAROLINE TESTOUT (Pink)

Light, salmony pink; large and globular free and fragrant, beautiful blooms which are produced on plants that become strong and vigorous bushes.

MME. EDOUARD HERRIOT (Scarlet)

Famous because it won, in England, a prize of \$10,000 offered by the Daily Mail newspaper. Its coral-red buds develop into flowers of the same hue, shaded yellow to scarlet.

MME. LEON PAINE (Pink)

Splendid salmon buds and pink blossoms of great size, tinted heavy with silvery flash and orange at the center; fragrant. Plant is very vigorous, branching, free flowering, and almost immune from disease.

AMERICA'S FAVORITE ROSES (Continued)



GENERAL MC ARTHUR

MRS. AARON WARD

A most desirable and dependable variety that will probably produce more flowers than any other yellow rose. Semi-double, cup-shaped, deep Indian-yellow flowers, occasionally washed salmon-rose, and sometimes varying greatly; fragrant; blooms till frost.

RADIANCE (Pink)

Light, silvery pink flowers, with beautiful suffusions of deeper color. The plant is vigorous, and disease resistant, and may be relied upon to produce flowers under all conditions.

RED RADIANCE (Red)

Very vigorous, color a bright cerise red; this rose does well when others fail. A notable and superb rose of American origin.

ROSE MARIE (Rose Pink)

Fragrant, clear rose-pink flowers of large size, borne freely on plants of notable vigor and health.

SUNBURST (Yellow)

Very popular because of its long and lovely buds, which open to large and beautiful flowers of distinct sulphur yellow, which stand the sun well. The plant is strong, with few thorns.

SOUVENIR DE CLAUDIUS PERNET—H. T. (Yellow)

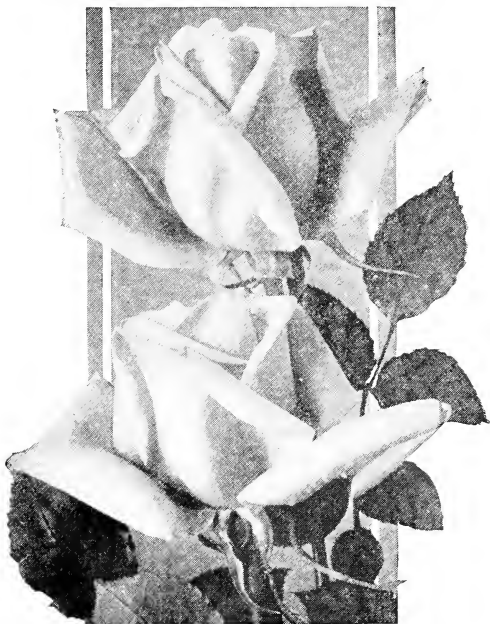
Fine buds of fadeless yellow, paling somewhat toward the edge; beautiful when half open but not so good full-blown. Plant erect and strong; foliage glossy and disease-resistant. Blooms freely early and late.

SPECIAL COLLECTION OF NEW AND SUPERIOR ROSES

This Special Collection, \$1.00 each, \$10.00 per doz.

Include 25c per doz. plants for postage and packing in 1st, 2nd and 3rd zone;
50c per doz. in all other zones.

Constance, golden yellow
Eldorado, yellow, shaded cepper
Mrs. F. R. Pierson, cardinal red
Golden Ophelia, golden yellow
Hadley, velvety crimson
Los Angeles, flame pink
Louise Catherine Breslau, coral red
Miss Lolita Armour, coral yellow
Mrs. Wakefield Christie-Miller, pearly
blush salmon
Queen of Fragrance, shell pink
The Queen Alexandria Rose, scarlet-
yellow
William F. Dreer, shell-pink
Willowmere, shrimp-pink



LOS ANGELES

CONSTANCE

Orange buds, streaked crimson, and medium globular flowers of pure yellow which lasts well. Plant dwarfish and not reliably hardy.

ELDORADO

Golden buds flushed with red, opening to clear yellow, cupped blooms filled to the center with crinkled petals; slightly fragrant. Erect plant with fairly good foliage, blooming well in early summer and fall.

MRS. F. R. PIERSON

This new rose is a sport from Premier introduced by Mr. F. R. Pierson of Tarrytown, N. Y., in 1926. Rich crimson in color with dark green foliage. A wonderful rose that flowers freely.

SPECIAL COLLECTION (Continued)

GOLDEN OPHELIA

Well-shaped blooms with a heart of golden yellow, shading lighter toward the edges of the flower, and delicately perfumed. The plant is robust and healthy, blooming with great freedom.

LOS ANGELES

Very lovely buds and exquisite flowers of salmon-pink with yellow shading, and very sweetly perfumed. In favored locations the plant is of excellent habit, with good foliage and blooms well, but it is not uniformly successful.

LOUISE CATHERINE BRESLAU

Remarkably bright buds and blooms of reddish orange, paling to light orange with age. Opens to large, globular flowers, fairly full and without much fragrance. The bush is spreading and dwarf; foliage very beautiful, almost holly-like and considerably better than Los Angeles.

MISS LOLITA ARMOUR

Burnished buds and creamy copper flowers with a reddish orange tinge; fully double, cupped, and fragrant. The plant is strong but the foliage is not, and the flower-stems are weak.



MRS. WAKEFIELD CHRISTIE-MILLER

Charming flowers of clear rose and light pink, with many fluffy, peony-like petals and a sweet perfume. The plant is strong, foliage healthy, and a moderate but dependable bloomer.

QUEEN OF FRAGRANCE

Shell-pink, double blooms, tipped with silver, elegantly shaped and noted for fragrance.

QUEEN OF FRAGRANCE

SPECIAL COLLECTION (Continued)

HADLEY

This rose is a deep velvety crimson, and retains its brilliancy throughout the season. A richness in color unequalled and fragrance unsurpassed. A strong, vigorous grower. No garden complete without this wonderful rose.

THE QUEEN ALEXANDRIA ROSE

Globular, fairly full blooms of medium size, and unusual color—scarlet on inside, and yellow on outside of petals; somewhat fragrant. Growth, foliage and blooming qualities fair.

WILLIAM F. DREER

A wonderfully beautiful flower of golden fawn and orange-pink; moderately fragrant. Fair growth, with average foliage and blooming qualities.

WILLOWMERE

Superb buds and blooms of richest pink, shining with a yellow glow which seems to come from the heart of the flower; not fragrant. A very strong grower and a persistent bloomer. The foliage requires protection.



WILLOWMERE

HYBRID PERPETUAL OR JUNE FLOWERING ROSE

The Hybrid Perpetuals are much hardier than the Hybrid Tea roses, strong and vigorous and until the Hybrid Teas came along this was the rose grown most extensively. They flower in June in great profusion and are very sweet-scented. After that, they flower only sparingly the rest of the season.

This collection, 75 cents each, \$8.00 per dozen

Include 25c per doz. plants for postage and packing in 1st, 2nd and 3rd zone;
50c per doz. in all other zones.



FRAU KARL DRUSCHKI

Frau Karl Druschki, white

Gen. Jacqueminot, bright
crimson

Geo. Ahrends, best pink

Geo. Dickson, velvety black
crimson

Mrs. John Laing, soft pink

Uurich Brunner, red

FRAU KARL DRUSCHKI

The most popular rose in America. Its pure, snow-white blooms are of immense size, sometimes reaching to six inches in diameter, and they are of lasting quality, on fine stems. The plant grows very strongly and vigorously, and will bloom throughout the Summer and in the Autumn.

GENERAL JACQUEMINOT

Long a favorite as the Jack rose, its brilliant scarlet-crimson flowers, large, full, globular, and sweet, are yet in the top rank of quality.

GEORGE AHREND'S

Well-shaped, delicate pink buds of pure, even color, opening into large and very beautiful flowers, sometimes known as the pink Druschki, abundantly produced on a strong-growing plant. A very fine rose, with added virtue of being deliciously scented.

HYBRID PERPETUAL COLLECTION (Continued)



ULRICH BRUNNER

ULRICH BRUNNER

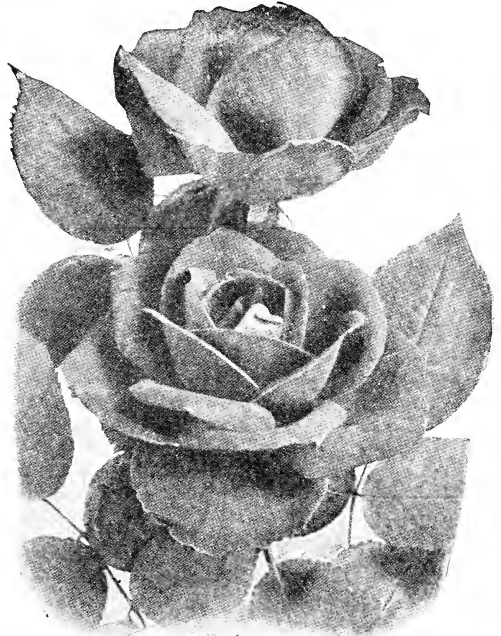
Large flowers of light, clear red, tending toward scarlet, and showing a shade peculiarly its own. The abundantly produced blooms are set on long stems, carried by a plant of vigorous growth.

GEO. DICKSON

A delightfully fragrant, finely formed, very dark crimson rose with high center, borne on long, rather weak stems. The vigorous plants are upright, bushy, clothed with an abundance of leathery foliage, which must be protected from mildew.

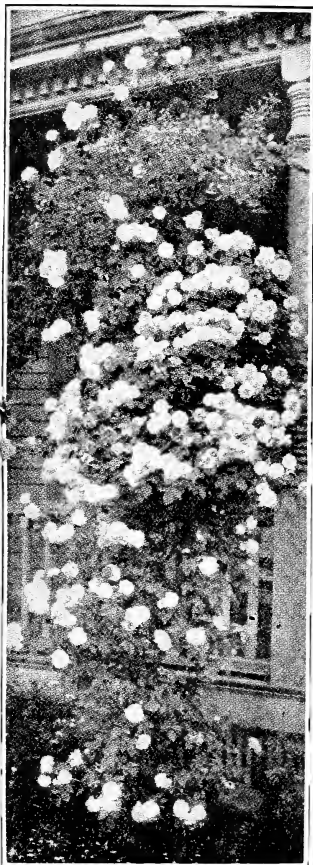
MRS. JOHN LAING

Very large, long-pointed buds opening to immense, full, moderately fragrant and beautiful soft pink flowers. A low but vigorous-growing plant, and a profuse bloomer. Gold Medal, National Rose Society.



HARDY CLIMBING ROSES

This list here presented includes the choicest of all climbing or pillar roses. They are especially adapted to cover gateways, porches, fences, can be used for hedges and in a hundred different ways. While they flower but once in a season they justify their presence in every garden.



This collection of Climbers, 50 cents each, \$5.00 per doz.

Include 25 cents per dozen plants, for postage and packing, 1st, 2nd, 3rd zones; 50c per doz., all other zones.

Crimson Rambler, red

Dorothy Perkins, pink

Dorothy Perkins, white

Excelsa, clear scarlet

Hiawatha, crimson-white eye

CRIMSON RAMBLER

Absolutely hardy everywhere, a very rapid grower and the second year will produce a marvelous profusion of rich and glowing crimson flowers in large clusters. It presents a vivid crimson mass of beauty, when in full bloom during June and July.

DOROTHY PERKINS—(PINK)

A splendid variety, with bright, glossy foliage that always looks healthy, and produces beautiful clusters of shell-pink flowers. This climber is undoubtedly used more extensively for trellises, verandas, and the "Home Beautiful" than any other variety. 50c each, \$5.00 per dozen.

DOROTHY PERKINS—(WHITE)

The description of the red or pink Dorothy Perkins applies equally well to the white variety, excepting color. When well grown it produces great clusters of snow-white blossoms. A most charming effect may be produced by planting the white and red or white and pink close together and letting their branches intertwine when in flower. It is simply gorgeous. 50c each, \$5.00 per dozen.

EXCELSA—RED DOROTHY PERKINS

Has the dark glossy, disease-resisting foliage peculiar to this type. The growth is very vigorous and healthy in appearance, resembling in this respect Dorothy Perkins, flowers very double, produced in large clusters of thirty to forty blossoms. The color is intense crimson maroon, tinged scarlet on the edge of the petals. One of the best red climbers. 50c each, \$5.00 per dozen.

HARDY CLIMBING ROSES (Continued)

HIAWATHA—(CRIMSON)

An indispensable single rose by reason of its broad flowers of deep, intense crimson, shading to clear white at the base of the petals, and lasting long, as well as coming late, on a very vigorous plant which carries attractive, glossy, light-green foliage. Unique in its color and habit. 50c each, \$5.00 per dozen.

This collection best of all. 75 cents each, \$8.00 per doz.

American Pillar, rosy pink

Aviator Bleriot, saffron yellow

Christine Wright, bright pink

Climbing American Beauty, red

• Dr. Van Fleet, shell-pink

Paul's Scarlet Climbers, vivid
Scarlet

Silver Moon, silvery white



AMERICAN PILLAR— (CRIMSON)

One of the most valuable and attractive of the hardy climbers. Flowering profusely in large compact clusters of exquisite single carmine crimson roses, shades with a slight cream variegation and having yellow stamens at center. 75c each.

AVIATOR BLERIOT—H. W.

Saffron buds and flowers, streaked with crimson; open flowers, informal in small clusters, light yellow fading lighter; faintly fragrant. Plant moderately vigorous for a climber; foliage excellent. Needs protection in severe climates. 75c each.

CHRISTINE WRIGHT

Very large flowers of wild-rose pink, produced on a strong and hardy plant of good habit. Blooms very early. 75c each.

CLIMBING AMERICAN BEAUTY

Moderately fragrant flowers, of rich carmine color, produced in great abundance early in the season on strong and vigorous plants. 75c each.

DR. VAN FLEET—(PINK)

Beautiful flesh pink, borne on long stems; buds long and pointed; plants very strong; brilliant, dark, glossy foliage; mildew-proof; splendid for cutting. 75c each.

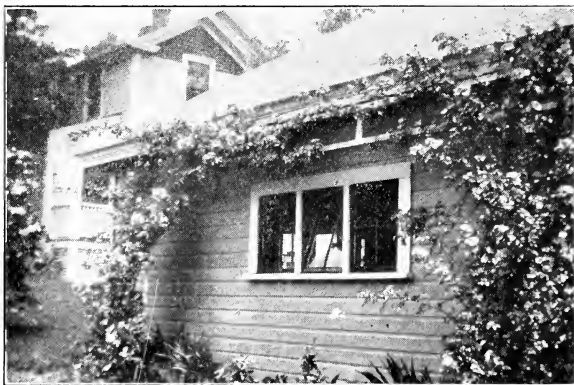
HARDY CLIMBING ROSES (Continued)

PAUL'S SCARLET CLIMBER

By all means the most brilliant rose known in any class, because of its clear, vivid, shining scarlet in large, semi-double flowers, which remain unusually long and in good condition on the plants. This new Climbing Rose is undoubtedly the most brilliant addition to roses in many years. 75c each.

SILVER MOON—(WHITE)

To the rose-lover who has not enjoyed Silver Moon, a delightful experience is in store in contemplating this extraordinary vigorous climber, decorative all through the growing season by reason of its great canes and deep, rich foliage, but literally a wonder at bloom-time for its long, well-shaped buds of faint yellow which open into immense pure white flowers, often reaching four inches or more in diameter.



CLIMBING AMERICAN BEAUTY

SPECIALS.

Choice New Pillar or Climbing Rose. \$1.00 each, \$10.00 per doz.

Climbing Los Angeles, flame pink Emily Gray, golden buff
Mary Wallace, rose pink

CLIMBING LOS ANGELES

This new off shoot of the well known Los Angeles is well worth a trial. Lovely buds of salmon pink with yellow shading, cannot be duplicated in another climbing rose.

THE BEST YELLOW CLIMBER EMILY GRAY (GOLDEN BUFF)

Large, semi-double, deep golden buff flowers, practically unfading and slightly fragrant, produced singly or in small clusters by a strong-growing plant bearing wonderfully pointed and polished foliage like holly, but not quite hardy without protection in severe climates.

NEW PILLAR OR CLIMBING ROSE MARY WALLACE (ROSE PINK)

This is a pillar rose, making a fine, strong, self-supporting plant, 6 to 8 feet high, with large, glossy foliage, blooming with great freedom in spring and bearing a considerable number of fine buds in summer and fall. Flowers very large, generally exceeding 4 inches across, well-formed, semi-double, of a bright, clear-rose pink, with salmon base.

Baby Rambler and Dwarf Polantha Roses,

These are delightful for massing in beds or as edges for borders. They are most profuse and continuous bloomers and their small, neat flowers are produced in large clusters. Price 75c per plant, \$8.00 per dozen. Include 25c per dozen plants for postage and packing in 1st, 2nd and 3rd zones; 50c per dozen in all other zones.

For Everybody's Garden, 75c; \$8.00 per doz.



MME. CECILE BRUNNER

Baby Tausendschon, pink

Echo, rose-pink

Gruss and Achen, pink

Mme. Cecile Brunner, light pink

Orleans, brilliant red

Perle Orleanaise, pink

BABY TAUSENSCHON

An extremely valuable and distinctive rose. The buds are cherry-pink, opening to very double flowers of softer shades that eventually fade to white. A moderate grower, with glossy light green, disease-resistant foliage, its smooth canes being almost thornless. A highly desirable variety for covering walls, fences, porches, and pergolas, and unique among climbers.

ECHO

Sport of Tausendschon. Very large semi-double flowers, varying from light to bright pink (similar to parent) borne in large trusses on long, stout stems. Height 15 to 30 inches. Sometimes reverts to parent.

GRUSS AN ACHEN (Poly)

Orange-red and yellow buds, and large, light flesh-pink and salmon-yellow flowers with deeper center, fading lighter, very double, much like a bunch-flowered Hybrid Tea; faintly perfumed. Very strong, branching plant, healthy and continually in bloom.

MME. CECILE BRUNNER—THE SWEETHEART ROSE

Small, exquisitely formed buds and flowers of light pink with yellow base in diffuse, graceful clusters. Foliage waxy and healthy. Perfectly formed miniature roses of utmost grace and delicacy. Also called "Sweetheart Rose" and "Mignon Rose."

ORLEANS

One of the most dependable Polyantha roses. The geranium-red flowers with tint of rose, are borne in profusion; very desirable for bedding or massing, the plant being of excellent habit. A Gold Medal rose.

PERLE ORLEANAISE

A bright salmon-pink double rose, shaded yellow at the base of the petals. It is a vigorous, erect grower, with few thorns and red-tinged, bright green foliage.

Something New for the Rose Grower.

First Year Budded Hybrid Tea Roses Pot Grown

SOMETHING UNUSUAL

We have secured a splendid selection of first year budded stock and are bringing it along in pots for those who like to see their roses growing when set out. Many of these will be in flower in the early spring and maybe selected by color and vigor from growing stock.



Anyone, familiar with the production of rose buses, knows that roses are budded on hardy stock grown for two years, dug in fall and wintered in pits or houses especially built for this purpose or possibly placed in cold storage. This dormant stock is sold in the spring by all dealers.

These potted roses will be delivered direct from our greenhouses at \$1.00 each \$10.00 per dozen. They can be shipped only by express, each plant wrapped separately and packed securely in a wooden box, a normal charge will be made for this service.

The following list may be had as long as the supply lasts. If wanted for late planting we would recommend an early order that the plants wanted may be reserved for you.

Betty, coppery-pink	Mme. A. Dreux, orange yellow
Butterfly, bright pink and gold	Mme. Caroline Testout, rich pink
Briarcliff, pink	Mme. Ed. Herriot, coral red
Constance, golden yellow	Pink Killarney, pink
Duchess of Wellington, saffron yellow	Mme. Leon Paine, silvery flesh pink
Eldorado, yellow, shaded copper	Miss C. Forde, rosy pink
Etoile de France, vivid crimson	Miss L. Armour, coral yellow
Francis Scott Key, crimson red	Mrs. Aaron Ward, yellow
Gen. McArthur, bright scarlet red	Mrs. A. Riccardo, honey-yellow
Gen. Sup. A. Janssen	Mrs. W. C. Miller, pearly blush salmon
Golden, Emblem, yellow	Ophelia, salmon-flesh
Gorgeous, orange-yellow	Radiance, carmine-pink
Gruss an Teplitz, scarlet	Rapture, pink
Hadley, velvety crimson	Red Radiance, red
Hoosier Beauty, crimson	Rev. Page Roberts, yellow
J. J. L. Mock, deep pink	Rose Marie, clear rose pink
K. A. Victoria, creamy white	Sensation, scarlet crimson
K. of K., brilliant scarlet	Souv. de Georges Pernet, reddish yellow
Killarney white, white	Souv. de Claudius Pernet, yellow
Lady Alice Stanley, coral pink	Souv. de H. A. Verschuren, apricot
Lady Ashtown, pale rose	Sunburst, rich yellow
Lady Hillingdon, apricot yellow	The Queen Alex. Rose, scarlet-yellow
La France, rose pink	Wm. F. Dreer, shell-pink
Los Angeles, flame pink	Willowmere, shrimp-pink
L. C. Breslau, coral red	

BEST HYBRID RUGOSA ROSES

The Rugosa, a wonderful vigorous free-growing rose with flowers of beauty and fragrance. Especially adapted for hedges and clumps. The foliage is very beautiful and not subject to disease. Ideal for the sea shore where it thrives and does not winter kill.

This collection, 75c each; \$8.00 per doz.

Amelie Gravereaux, purplish red	Hansa, red
Blanche Double de Coubert, snowy white	Roseaie de l'Hay, violet red
F. J. Grootendordt, orange-red	Sir Thomas Lipton, double white

AMELIE GRAVEREAUX

Medium-sized flowers of dark, purpuish red, double and very fragrant, borne several together throughout the summer on sturdy, spiny plants with rough, leathery foliage.

BLANCHE DOUBLE DE COUBERT

Snowy white, double flowers produced freely through summer and fall, by a very strong plant with the foliage and habit of the type.

F. J. GROOTRNDORDT

Small, fringed flowers of bright orange-red, produced in clusters freely throughout the whole growing season. The plant is vigorous, up to (6) feet or more, with large, coarse foliage of superb quality.

HANSA

Large, full double, reddish violet blooms. The plants are vigorous growers and profuse bloomers.

ROSERAIE DE L'HAY

Large, double, crimson-red blooms shading to rosy magenta, and of delightful fragrance.

SIR THOMAS LIPTON

Clusters of medium-sized, double, snow-white flowers, borne on strong stems. The plant grows 3½ to 4 feet high, is covered with dark green, leathery, disease-resistant foliage, and produces blooms at intervals all summer.

Pierce Bros.
WALTHAM, MASS.

WALTHAM, MASS.

Send to

Parcel Post Street

Rural Del'y P. O. *City*

Route No. _____ State _____

Box _____

Cash *Money Order*

Check *Postage Stamps*

Quantity	Variety	Amount

R. HUGONIS
Native of Western China



This Chinese Rose gives us the only dependable yellow shrub Rose, aside from the Austrian Brier type, from which it differs materially in graceful habit and unique blooming quality. The plants grow rapidly, and may reach a height of 6 feet when matured. The long arching branches are closely set with lovely single flowers very early in the season, sometimes even before May 1 in the latitude of Boston and south. The blooms are approximately 1½ inches across, and of clear, bright yellow which does not fade to white. The foliage is pale green, finely divided, persistent, and on curiously thorned red stems. The plant is dependably hardy.

\$1.00 each

A SMALL PART OF OUR REFERENCE LIST

Lewiston, Maine.

Peirce Bros.,
Waltham, Mass.
Gentlemen:—

I am enclosing an order and check in payment, and I would like to tell you of the experience I had with three of your rose bushes, sent to me at my home, Lewiston, Maine.

I had been told that it would be impossible to grow roses in my soil, so contented myself with an abundance of other less captious flowers. When my friend sent me the roses I had no hope they would live, but they bloomed that summer. Owing to my ignorance they were insufficiently covered, practically uncovered, when winter came. Yet all three survived a severe winter, and bloomed the following summer, when they had no care at all, since illness kept me away from my garden. I had never happened to hear of your firm before, but you may be sure my rose-growing friends have heard of it since.

Very truly yours,

MRS. C. N.

Leominster, Mass.

Peirce Bros.,
Waltham, Mass.
Dear Sirs:—

I am enclosing money order for Roses which you wrote me about and as the ones I received from you before were in every way first class stock I did not hesitate about recommending them to my friends and have a good order to send you and trust they will be as satisfactory as the last ones.

I am very sincerely,

Miss E. H.

Chester, Vt.

Peirce Bros.,
Waltham, Mass.
Gentlemen:—

Received your bushes in fine shape and think they are very nice ones. Am trying to get my friends interested in your roses. We have a very good collection of roses and most of them we have ordered from you and everyone admires them.

Respectfully yours,

MRS. J. D.

Middleham, Maine.

Peirce Bros.,
Waltham, Mass.
Dear Sirs:—

The Roses which I ordered from you earlier in the season were so good that I cannot resist sending for these new ones, so please send me two dozen each as per enclosed list.

Yours very truly,

G. M.

West Roxbury, Mass.

Peirce Bros.,
Waltham, Mass.
Gentlemen:—

Bushes received in fine shape. Please send me another dozen.

Yours very truly,

H. H.

Concord, Mass.

Peirce Bros.,
Waltham, Mass.
Gentlemen:—

By accident I saw an advertisement of yours this spring and ordered several bushes. They have blossomed so wonderfully and been such a joy, I want to tell you so, and want you to recommend for next spring several dark red and deep pink bushes.

Sincerely yours,

M. C.

Greenfield, Mass.

Peirce Bros.,
Waltham, Mass.
Dear Sirs:—

I was more than pleased with the dozen Ophelia that you sent me. They were so green and the roots were fine also. I am planning to visit your greenhouses for I want to order from fifteen to twenty dozen more bushes.

Yours very truly,

C. I.

Oak Park, Illinois.

Peirce Bros.,
Waltham, Mass.
Dear Sirs:—

Will you send to address enclosed three dozen Bushes as per enclosed list. Thank you for the opportunity offered in your catalogue. The Ophelia roses purchased from you a short time ago are doing splendidly and I don't think we ever had such fine, strong bushes from any other rose grower. I am enclosing check to cover payment

I remain,

Yours very sincerely,

M. B.

Enosburg Falls, Vt.

Peirce Bros.,
Waltham, Mass.
Gentlemen:—

The roses received; they are in splendid condition, and I am delighted with the stock you are sending out, and my anticipation of delayed beauty are great.

Very truly yours,

MRS. E. P.